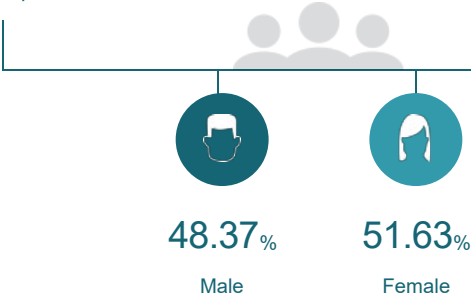


People

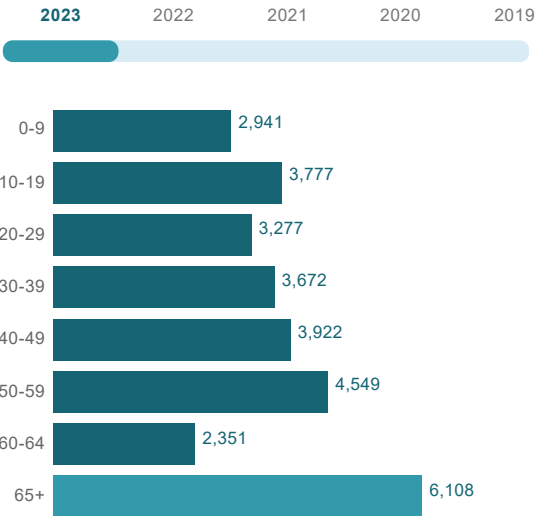
The total population of La Verne is 30,596. The median age is 43.4

30,596

Total Population



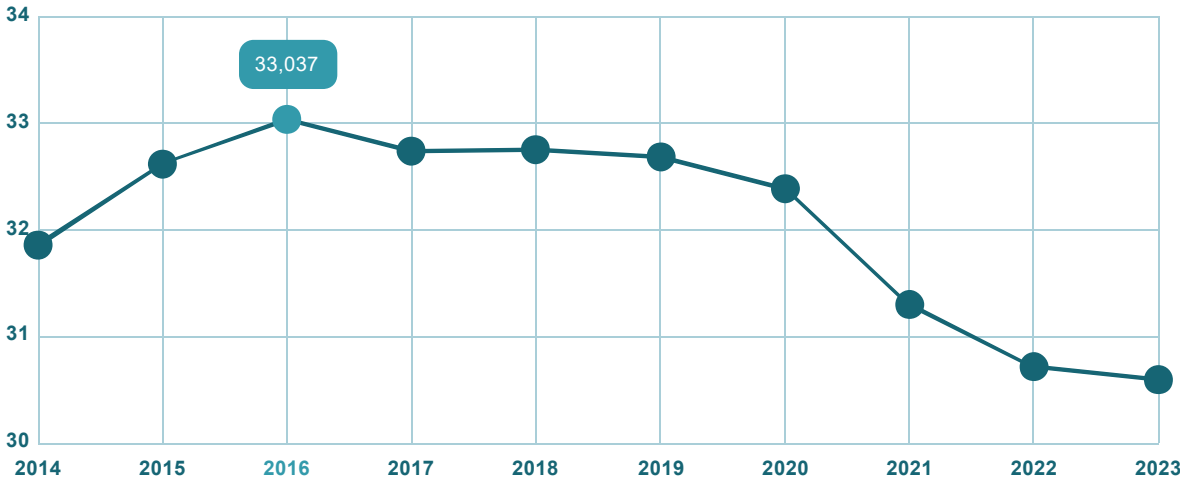
Age Distribution



Median Age

43

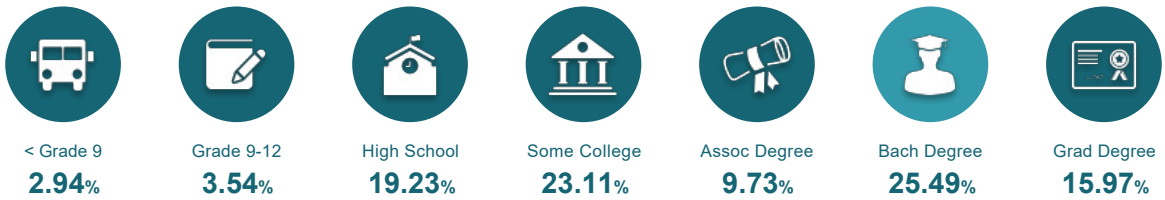
Population Growth (in thousands)



Educational Attainment



51.19% of the population in La Verne have an associate's degree or higher. 41.46% have a Bachelor's degree or higher.



Labor Force



La Verne has a labor force of 15,191 people, with an unemployment rate of 4.6%.

15,191

Labor Force

4.6%

Unemployment Rate

▼ -3.3%

Unemployment Rate
Change (1 year)

Talent

What are the largest job counts by occupation?

Office and
Administrative
support



13.64%

1,496

Sales



11.48%

1,259

Executive,
Managers, and
Administrators



10.63%

1,166

Food Preparation, Construction and
Serving Extraction



9.04%

992



8.39%

921

Total Employees

10,971



The work distribution of total employees in La Verne is:



37%

Blue Collar



62%

White Collar

Total Establishments

1,289



La Verne has a total of 1,289 businesses. In 2023, the leading industries in La Verne were .

What are the top industries by jobs?

How many employees do businesses in La Verne have?



1-4 Employees	67.96%
5-9 Employees	15.59%
10-19 Employees	9.85%
20-49 Employees	4.5%
50-99 Employees	1.09%
100+ Employees	1.02%

Income and Spending



Households in La Verne earn a median yearly income of \$103,939. 51.43% of the households earn more than the national average each year. Household expenditures average \$93,649 per year. The majority of earnings get spent on Shelter, Transportation, Food and Beverages, Health Care, and Utilities.



\$103,939

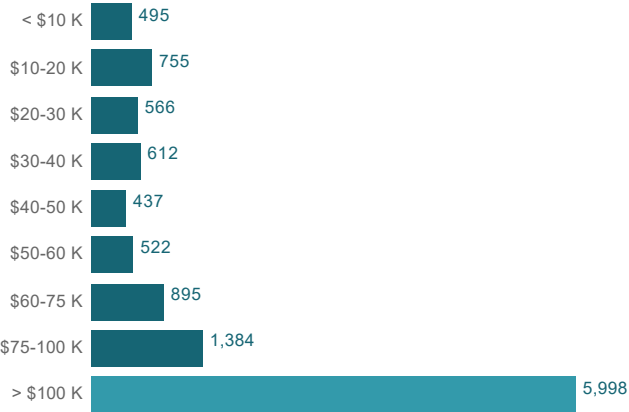
Median Household Income

21% more than the county

9% more than the state

38% more than the nation

Income Distribution



How do people spend most of their money?
PER HOUSEHOLD



\$93,649

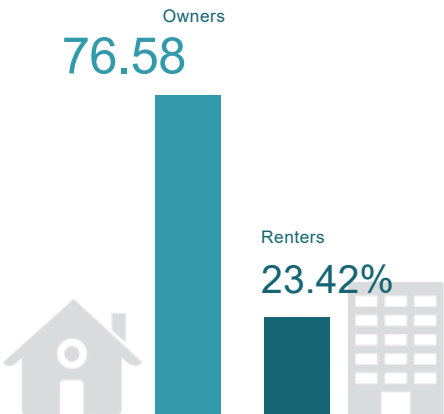
Median Household Expenditure

Housing



There are 53% more households who own their homes than there are renters.

Owners vs. Renters



Transportation



Residents spend an average of 29 minutes commuting to work. La Verne is served by 28 airports within 50 miles. Rail can be accessed within the community. Interstates can be accessed within the community.



29_{min}

Commute Travel Time



1 + 28_(+50 miles)

Airports in Community



Interstate

In Community



Freight Rail

In Community

Taxes



Top State Corporate Income Tax

8.84%

Top State Corporate Capital Gains Tax

8.84%

Top State Personal Income Tax

13.3%

Top State Personal Capital Gains Tax

13.3%

State Sales Tax

7.25%